

Privacy Statement

Thank you for visiting www.downingtowntalumni.org. We appreciate the opportunity to interact with you on the Internet and are committed to protecting and safeguarding your privacy. The purpose of this Privacy Statement is to inform you about the types of information we might collect about you when you visit our Site, how we may use that information and whether we disclose that information to anyone.

What Information We Collect and How We Use It

Some information about your visit is collected and stored automatically. This information does not identify you personally. No information about users/visitors will be sold, shared, or utilized in any commercial way. We automatically collect and store only the following information about your visit:

The Internet domain (for example, "company.com" if you use a private Internet access account, or "yourschool.edu" if you connect from a university's domain) and IP address (an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web) from which you access our web site;

the type of browser and operating system used to access our site;

the date and time you access our site;

the searches you make;

the pages you visit; and

if you linked to this site from another web site, the address of that web site.

We use this information to help us make our site more useful to visitors -- to learn about the number of visitors to our site, what part of the site they are interested in, how long they use the site, and the types of technology our visitors use. **WE DO NOT TRACK OR RECORD INFORMATION ABOUT THE IDENTITY OF INDIVIDUALS AND THEIR VISITS.**

Sometimes we write a small file on the user's computer called a "session cookie." Session cookies automatically expire when users leave a Web site; session cookies retain information only during the session or for the purpose of completing a particular online transaction, without any capacity to track users over time and across different web sites. You may reject the cookie, but doing so may negatively impact your ability to use certain features on our site. We do not use "persistent cookies"

Personally Identifiable Information

This refers to information that lets us know specifically who you are. In general, you can visit our Site without telling us who you are or revealing any Personally Identifiable Information.

Ordering - When you place an order for products or services, we collect Personally Identifiable Information (such as name, contact and billing information, credit card, and other transaction information). We use this information to deliver your order, process

payment, and to communicate with you about the status of your order. Credit card information submitted with your order is used only for payment processing and is not retained on our Site. You may request your purchase be shipped by common carrier, in which case certain information will be shared with the respective carrier for delivery purposes.

Sharing Your Information

Except as disclosed in this Privacy Statement, we do not sell, trade, rent, or otherwise retransmit any Personally Identifiable Information we collect online unless we have your permission. Any Personally Identifiable Information you provide to us will be used for your purchases and retained in hard copy form of the original invoice as well as within our database system, which generates our invoices.

From time to time, we may be required to provide Personally Identifiable Information in response to court order, subpoena, or government investigation. We also reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful. We may release Personally Identifiable Information when we believe that such release is reasonably necessary to enforce or apply our Limited Warranty or to protect the rights, property, and safety of others and ourselves.

Links To Other Web Sites

Links to third-party Web sites may be provided solely for your information and convenience, or to provide additional information for various other goods and services. If you use these links, you will leave our Site. This Privacy Statement does not cover the information practices of those Web sites linked to our Site, nor do we control their content or privacy policies. We suggest that you carefully review the privacy policies of each site you visit.

Changes To This Statement

Any updates or changes to the terms of this Privacy Statement will be posted here on our Site and the date of the newest version posted below. Please check back frequently, especially before you submit any Personally Identifiable Information at our Site, to see if this Privacy Statement has changed.

By using our Site, you acknowledge acceptance of this Privacy Statement in effect at the time of use.

Contact Us

If you have any concerns about our use of your information or about this Privacy Statement, please send an e-mail to info@downingtowntownalumni.org. We will make every reasonable effort to address your concerns and remedy any problems you bring to our attention.

This Privacy Statement was last revised on February 10, 2010.